



The Pink Jubilee

BLOG MEDIA KIT

ABOUT THE PINK JUBILEE

The Pink Jubilee was founded by Rachael in 2015, when she was on maternity leave with her eldest son, Ollie (now 3- years-old). In November of 2017 The Pink Jubilee was officially back Live again.

Kyly Clarke's beautiful gift and lifestyle hampers, of Lyfstyled have been featured on the blog, along with the lovely tanning products of Skinny Tan, by Roxy Jacekno, as well as the gorgeous dress hire brand, Glam Corner, just to name a few.

Rachael is a proud Mum of two beautiful boys and her and her husband, along with Big Brother Ollie, welcomed little Oscar in to the world last year before Christmas. He will be turning one very soon!

Our Pink Jubilee founder has always had a passion for writing. She studied journalism, advertising and public relations and has over 13 years industry experience in the game. This is not Rachael's first blog, nor will it be her last! She has been blogging since 2009 and still loves it as much as the day she started!



BLOG STATS

The Pink Jubilee has a loyal follower base and we are all about quality verses quantity! In June of 2018, the blog saw over 17,000 hits to the website! We are always looking for engaging content, articles and beautiful imagery that we believe that our valued readers and advertisers will love too!

CONTACT US TO COLLAB!

We love to collaborate with brands, which we love and share similar values and aesthetic to us! If you believe that your brand, or the brand, which you represent, might be a good fit for our blog and our readers, we would absolutely love for you to get in touch with us! You can email us via - editor@thepinkjubilee.com.au and thepinkjubileeblog@gmail.com. We look forward to hearing from you soon!

BLOG CONTENT WE LOVE!

- Mother's Day Gift Guide
- Christmas Gift Guide
- Beauty and fashion products
- Travel articles and escapes
- Reviews and Giveaways!

GET SOCIAL WITH US!

You can follow us on all of our Social Platforms.

@thepinkjubilee





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THE PINK JUBILEE PACKAGES

Package One - Sweet Social Jubilee

Social content, Instagram Stories, Facebook Stories, Instagram Post and Link in Bio, and Facebook Post with website link

\$50 inc GST

Package Two - Jubilee Blog Beautiful

A full blog post, imagery and links as well as social posting for Instagram and Facebook

\$100 inc GST

Package Three - VIP Jubilee

The works, the best package we have.

A personalised mini photo-shoot of organic content with your brand, a blog post and socials.

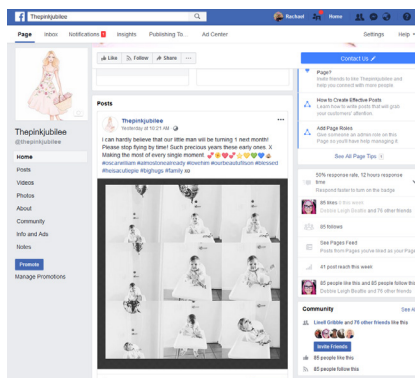
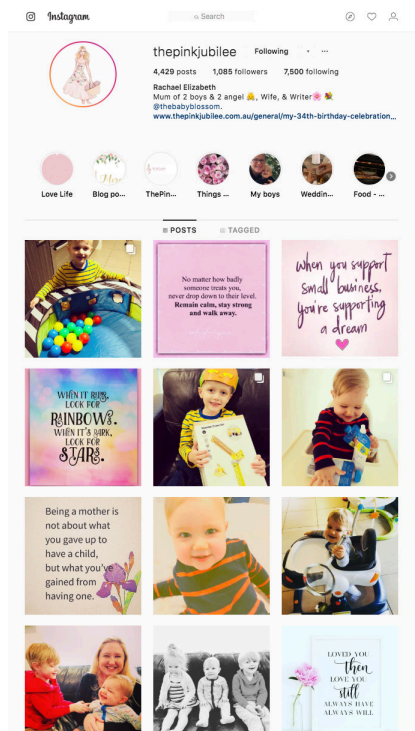
\$150 inc GST. Price quote to be confirmed on pitch application

Advertising - The Pink Jubilee Pretty

A proud partnership with our brand and readers.

From \$50 - \$200 - ask us today for advertising rates.

Seasonal rates apply for gift guides throughout the year



We look forward to working with you and thank you for supporting our beautiful blog!

Rachael

Editor of The Pink Jubilee.

Be sure to also follow our Sister blog site, The Baby Blossom @thebabyblossom